

The TOP 7 Facebook Marketing Secrets That You Can Use For FREE

I don't think I really need to go into the "whys" of using Facebook to market your business.

Since you don't live under a rock, you *already* know it's where almost everyone hangs out. But what you may not know, is that this ONE site *ALONE* has more than enough business for everyone. You just need some methods that work. So let's get into it!

1. **Use Attraction Marketing:** There is a lot of information you can locate on this subject, but you need to know that it works! Use your own profile to "share" ideas, testimonials, experiences, thoughts and success stories. BE CREATIVE and NOT "salesy." Use images and creative text posts that create curiosity. (Did you read that right? CURIOSITY)
2. **Facebook Groups:** Here is where most people get it wrong. They create those advertisement type posts and it's just a bunch of spammy garbage. Join around 100 hundred groups relating to your target market. Take your attraction marketing post from your profile and post it in the groups! **NO ONE IS DOING THIS!** The only difference is adding a call to action. **Example:** PM me for more info, or link to a capture page or a blog post with a call to action within. **Get the Facebook Group APP too!**
3. **Commenting on Related Pages:** Locate fan pages of top people in your field and find a post with a lot of comments. Leave a valuable comment that is related to the post. "Like" every comment on the post. Some people will send friend requests and you can begin a relationship.
4. **Facebook Audio Feature:** Once people friend you, say hello by using Facebook's audio feature. You need a smart phone to do this. If your phone has this feature, go to messages, you will see a microphone icon, tap and hold to record. Make sure you have in mind what to say as it sends the message immediately. A friendly hello to connect is a great way to introduce yourself and STAND OUT from other marketers.
5. **Private Facebook Groups:** Have private groups that you are a part of in a specific business? Develop relationships with people who are in the same business as you. This will come in handy and prove profitable when you add additional ventures and want to share with those you have developed a solid relationship with based on your mutual interest.
6. **Facebook Events:** Use events to promote a webinar or other important event that represents YOU or your business.
7. **Facebook Fan page:** Create a fan page with the same name as your profile page and connect it to your profile. This is a way to double your exposure, share more business related posts, and be seen in the newsfeed as a public figure, business person or entrepreneur.

Now go ROCK out with these methods (*that are all free by the way*) and see the enormous results that come from simple daily efforts!