

# How This ONE-Step Strategy Will Have People *BEGGING* To Work With You...

In an industry where there is a lot of competition, you need to be creative to stand out. In this report you will find *JUST the thing to stand out... AND* 99% of marketers are not doing it!

You are unique, and you are special, so people need to qualify to work with you, otherwise you are weeding through a field of tire kickers!

Much of your time as a marketer is wasted by YOU seeking out people who "could be" potential partners, *instead* of utilizing a little known proven technique for sorting the right business partners.

## Here Is How This Works:

Create a questionnaire that qualifies the *right* business partners for your business and weeds out the tire kickers. [Here is an example](#)

You can use a free survey creator like [Survey Monkey](#). Create a similar survey/questionnaire that qualifies people *before* you continue to spend your precious time with people who aren't even a match for your business.

## How To Implement This Strategy

Create a capture page that goes to a video thank you page containing the survey questions. This shows your potential business partners that you are discerning when it comes to who you work with.

The psychological aspect is that those who fill out the survey *will be waiting* to see if they are CHOSEN to work with you! Using this strategy will force the "right" people to stand out and save you time and energy.